

# ABOUT COMPASS CBS

## Our Mission

“We grow your business by growing your people.”

## Our Capacity

We are a premier bilingual employee learning and executive leadership training provider to Fortune 500 companies in the United States and Latin America. We work with subject matter experts who facilitate in-person and virtual workshops with over 18+ years of combined experience working with companies in areas of leadership, cultural competency, communication, team building, and diversity education. We have experience working with large groups in many highly regulated and demanding environments such as banks, government agencies, mining operations, medical institutions and more. We are based in Scottsdale, Arizona and have been serving business leaders since 2011.

We provide professional development and executive coaching services to corporations with teams who need to advance their skills around leadership, employee management, and performance management. We also provide Microsoft application and desktop training for corporations with teams who need to advance their skills around file management, document creation, and information organization. We create and customize employee learning programs for clients who desire to bring in external training and development experts to improve their current training and development departments or implement new initiatives for employee learning.

We measure success by assessing each one of our client's learning, productivity and cultural goals. We provide employee learning solutions for English or Spanish speaking corporate teams in the US and Latin America.

## Our Impact

We train your team to develop leadership skills to create better work cultures, accomplish goals to keep your company on track, and create strategies to become more productive to positively impact your bottom line and beyond. – **We grow your business by growing your people.**

**Testimonials:**

*"We have excellent managers, and we wanted to give them an edge in their career by hiring [Compass CBS] to teach us leadership and coaching skills to better develop our teams."*

Michelle R., Human Resources, Assa Abloy, 48K+ employees

*The Compass CBS team have been a huge help with SARRC's leadership development. We have been working with [Compass CBS] for around 4 years in which together we created the Leadership Academy to help develop our up and coming supervisors. [Compass CBS] is extremely helpful in developing a program or classes with little guidance on what is needed. [Compass CBS] brings a world of knowledge to the process...I consider [Compass CBS] a great partner..."* Yvonne C., Human Resources, Southwest Autism Research & Resource Center, 150+ Employees, Winner of Best Places to Work 2018

**Clients Include:**

City of Tempe, City of Phoenix, Coeur Mining, Inc.-LATAM, Arizona Public Service-APS, Blue Cross Blue Shield, Salt River Development Company, Marisol Federal Credit Union, Azteca Bakeries, and many more.

## EDGAR BIOGRAPHY

**EDGAR R. OLIVO, C.B.D.A. | CHIEF LEARNING OFFICER, BUSINESS EDUCATOR**



Edgar Rafael Olivo is an award-winning bilingual business communication expert, international corporate trainer, author and speaker whose work is regularly featured on Univision, Telemundo, CNN Latino, NPR, Phoenix Business Journal and many other media platforms. He founded Compass CBS, a computer and business school that delivers innovative leadership and training solutions to top businesses in North and Latin America to help grow and develop strong, harmonious, productive and inclusive work communities.

His career has been focused on creating programs for leadership teams to create the environments where people and business can thrive with excellence in communication, thoughtful strategies and cultural inclusivity. He frequently advises senior executives working on large-scale, company-wide employee learning initiatives. His approach embraces human nature and new technology to strengthen knowledge and confidence in their people. His advice has helped organizations improve morale, retain and grow talent, reduce employee turnover costs, and increase productivity and sales.

His background in accounting, business management, curriculum design, and data analytics made him a well-known business leader in the State of Arizona, particularly for his leadership work in economic development and strengthening entrepreneurship initiatives in the Hispanic community. Edgar's programs have reached thousands of business owners and professionals in all the Southwestern United States and numerous Latin American countries. In 2018, he founded the Compass CBS Foundation which brings bilingual business educational events and digital learning resources to small businesses and entrepreneurs.

A passionate advocate for economic development, community, culture and education, Edgar has invested much of his philanthropic efforts as an executive board member for grant-giving organizations, social-arts focused charter schools, financial advisory boards, and social justice projects.

Edgar also hosts a weekly business podcast show called “Hablemos de Negocios con Edgar Olivo” or “Let’s Talk Business with Edgar Olivo” with Univision Arizona, Los Angeles, and New York. The show is for Spanish-speaking professionals who wish to establish and successfully grow in their profession and business in a post-COVID economy. He covers the most up-to-date professional development issues in the business world with an educational and positive message to grow the Hispanic community.

Edgar is certified in business, finance, data analytics, corporate training, and executive coaching. He holds a business communication degree and applied business data analytics certificate from the W.P Carey School of Business at Arizona State University.

Edgar is the son of Mexican immigrants in the United States and is the eldest of eleven siblings.

When he is not working, you can find Edgar on his ranch in Northern Arizona searching for fossils and assisting his husband build his natural history museum.